Make-A-Wish Foundation® of Massachusetts and Rhode Island

TEMPLATE LANGUAGE

Spread the word about wearing jeans for wishes! Feel free to use the template language below to inform your employees, students, and/or the community about your participation in Jeans For Wishes.

For Your Organization Newsletter or Website:

Wear your jeans or favorite sports apparel and help fulfill wishes for Massachusetts and Rhode Island children with life-threatening medical conditions. **<<ORGANIZATION NAME>>** is joining the Make-A-Wish Foundation® of Massachusetts and Rhode Island's Jeans For Wishes campaign!

<<ORGANIZATION NAME>> employees/students are invited to join this fun campaign. During the week of May 17 – 21, 2010, you can choose to donate $5 to the Make-A-Wish Foundation to wear jeans or sports apparel for a day, or $20.00 to wear jeans or sports apparel for the entire week. All funds donated through your participation will support children's wishes in Massachusetts and Rhode Island. The average cost to grant one child's wish is $6,500. The goal of the Jeans For Wishes campaign is to raise enough funds to grant five children's wishes this year.

In 2010, over 500 children in Massachusetts and over 80 children in Rhode Island will be newly diagnosed with life-threatening medical conditions. Your donation to wear jeans or sports apparel will go a long way in helping the Foundation to reach as many of these children as possible.

If you would like to participate in Jeans for Wishes, please contact **<<ORGANIZATION CONTACT AND PHONE/EMAIL>>**.

For Email Messages or Social Networking:

<<ORGANIZATION NAME>> is proud to partner with the Make-A-Wish Foundation® of Massachusetts and Rhode Island by participating in its new Jeans For Wishes campaign. Join us by contacting **<<ORGANIZATION CONTACT AND PHONE/EMAIL>>** to enroll!

<<NUMBER>> of **<<ORGANIZATION NAME>>** employees/students are wearing jeans or sports apparel this week to help make wishes come true for children with life-threatening medical conditions. Reply to this email/message to learn how you can help the Make-A-Wish Foundation® of Massachusetts and Rhode Island by wearing "Jeans For Wishes."

Our employees/students are working to help make wishes come true by supporting the Make-A-Wish Foundation® of Massachusetts and Rhode Island's Jeans For Wishes campaign. Contact **<<ORGANIZATION CONTACT AND PHONE/EMAIL>>** to give your support!

Wondering why we're casual this week? We're wearing "Jeans For Wishes" to help the Make-A-Wish Foundation® of Massachusetts and Rhode Island grant wishes for children with life-threatening medical conditions. You can help, too! Contact **<<ORGANIZATION CONTACT AND PHONE/EMAIL>>** to learn more.